



# Prospectus

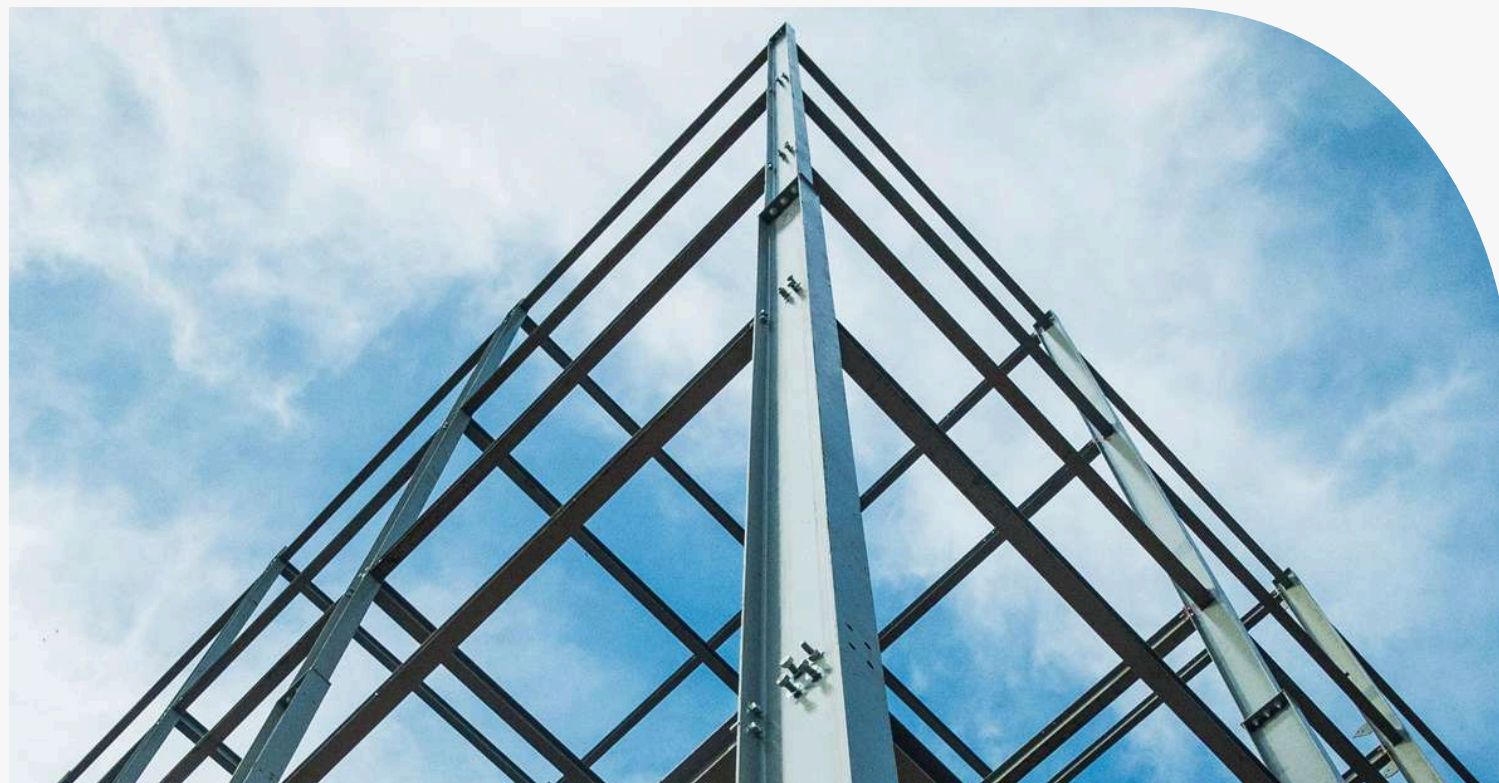
**Global Reach.  
Lean Advantage.  
Expert Edge.**



# Introducing CDI Experts

CDI Experts is a specialist construction consultancy delivering high-level expertise in project advisory, project controls, quantity surveying, claims management, and dispute resolution. Operating across a wide range of sectors and jurisdictions, CDI Experts support clients throughout the entire project lifecycle, from early-stage planning and procurement to contract delivery, project close-out, and the resolution of complex disputes.

CDI Experts is building the world's most agile and profitable construction consultancy network, powered by AI, deep expertise, and a collaborative ownership model.



CDI Experts provides tailored solutions in areas such as construction planning and scheduling, cost control, contract strategy, claims analysis, and expert witness services. CDI Experts work with asset owners, contractors, legal teams, developers, construction management and project managers across infrastructure, natural resources, energy, defence, commercial property, and education.

Recognised for its agile structure and commercially driven approach, CDI Experts blends deep technical expertise with hands-on industry insight. Backed by a global presence and more than 85 years of combined leadership experience, the firm delivers timely, evidence-based solutions that reduce risk, safeguard commercial outcomes, and bring clarity to complex construction challenges.

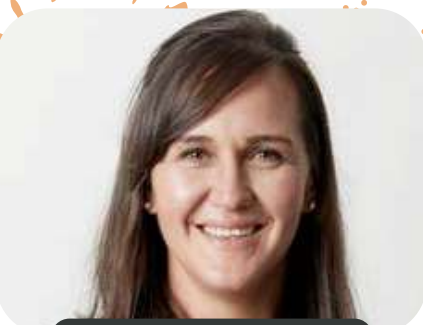
# Leadership at CDI Experts

At the heart of CDI Experts is a leadership team with unmatched technical, commercial, and international experience. Founders Tony Hughes and Kate Simmons bring a proven track record in delivering complex infrastructure, energy, defence, and civil projects across Australia, the UK, Middle East, and Southeast Asia.



**Tony Hughes**

Tony offers over 20 years of consulting expertise in high-value construction disputes, forensic planning, and project controls for multi-billion-dollar developments. His work in some of the world's most complex construction environments defines the credibility and clarity for which CDI Experts is known/renowned.



**Kate Simmons**

Kate brings deep commercial insight, having led the business's financial strategy, governance, and scalable growth across multiple regions. Her leadership ensures CDI Experts remains agile, high-performing, and ready to support market demands.

Together, Tony and Kate have built CDI Experts into a respected authority in construction consulting. As Principals of the CDI Experts CorAlliance, they provide Members with direct access to their expertise, proven systems, and strategic guidance, empowering each Member to confidently build a successful consultancy under a trusted international brand.

# A Decade of Growth & Market Leadership

CDI Experts has established itself as a leader in construction consulting and project management solutions, leveraging the expertise and industry reputation of CDI Experts. Operating across Australia, Southeast Asia, the Middle East, and the UK, CDI Experts provides Members with access to a structured, scalable business model backed by cutting-edge technology, strategic partnerships, and an established brand.

By joining CDI Experts, Members gain a competitive advantage in a high-value consultancy sector with significant growth potential. Whether looking to expand an existing consultancy or transition into a specialist field, CDI Experts offers the tools, support, and credibility to help Members establish, scale, and succeed.

# A Proven Model for **Success**

CDI Experts operates a structured and scalable business model designed to support Members in delivering high-value consultancy services while benefiting from the support and credibility of an established organisation.



Industry Expertise and Market Presence



Technology and Methodology

- Operate under the CDI Experts brand, a trusted name in construction claims, forensic delay analysis, contract management, and project controls.
- Compete effectively with leading consultancy firms.
- Access CDI Experts' global network, securing projects across Australia, Asia, Europe, and the Middle East.
- Work on major infrastructure, industrial, and renewable energy projects, securing contracts with developers, EPC firms, and government agencies.
- Access to CDI Business Development Team with established CRM and Key Accounts and Agreements.
- Gain exclusive access to CDI Experts' proprietary AI-powered tools for scheduling, claims analysis, and contract management.
- Follow structured methodologies for forensic delay analysis, project controls, and claims resolution.
- Leverage a business playbook with clear operational guidelines to streamline workflows, pricing, and client acquisition.
- Access to CDI offshore high value centre in Kuala Lumpur.

- › Operate in a premium consultancy sector with high-value services and competitive margins.
- › Generate recurring revenue through:
  - CAAS - Consultancy as a Service.
  - Secondment of Consultants into Client Projects.
  - Claims and Dispute Commissions.
  - Retainer-based contract services.
  - Success fees on claims and settlements.
  - AI-driven project analytics as an additional revenue source.
- › Secure contracts efficiently by leveraging CDI Experts' established industry credibility and client networks.
- › Opportunity for knowledge, business development and resource sharing with other CorAlliance Members.
- › Secure contracts in high-demand infrastructure, industrial, and renewable energy sectors.
- › Collaborate with other Members on joint project bids and large-scale consultancy contracts.
- › Participate in high-profile projects such as Perdaman Ammonia Plant, Snowy Hydro, and International Power Projects.



High-Profit Potential and Recurring Revenue



Exclusive Access to Clients and Large-Scale Projects

# Comprehensive Training and Ongoing Support

CDI Experts provides a robust training and support structure, ensuring Members develop expertise, business acumen, and operational efficiency.

## Training and Professional Development

- Initial training covering industry fundamentals, contract management, and AI-powered tools.
- Ongoing professional development on regulatory changes, industry best practices, and business growth strategies.
- CDI EDGE - 1 on 1 sales and business development training focused on client acquisition, lead generation, and closing contracts.

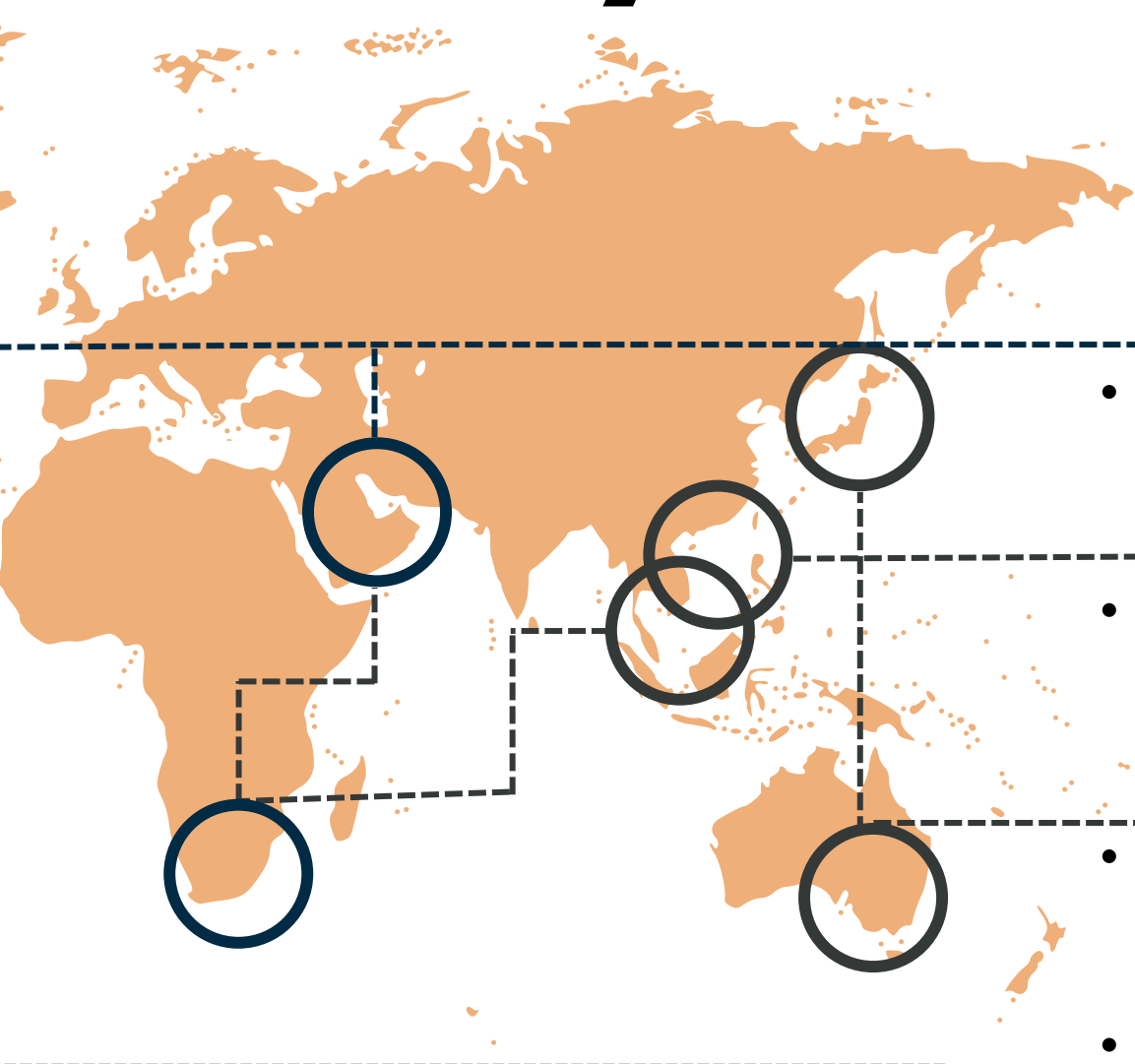
## Software and Digital Tools

Members gain access to essential software for project execution and business management, including:

- Microsoft 365 for business operations and document management.
- AI-powered project analytics and reporting.
- AI-powered contract analysis and legal documentation.
- Clockify for time tracking and resource management.
- CDI Community Platform Application

# Expanding Opportunities in Key Markets

CDI Experts is actively expanding into high-demand markets, presenting new Members with strong growth potential and a structured path to success.

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- In the UK, CDI Experts is expanding in London, with a dedicated business development team.
  - Additional opportunities exist in Southeast Asia and the Middle East, where CDI Experts already has an established presence.
  - In Australia, CDI Experts is growing in Sydney, Melbourne, Adelaide, Darwin, and Brisbane.
  - CDI Experts is expanding to South Africa and USA

# A Strategic Advantage Over Independent Consultancy

## CDI Experts Membership

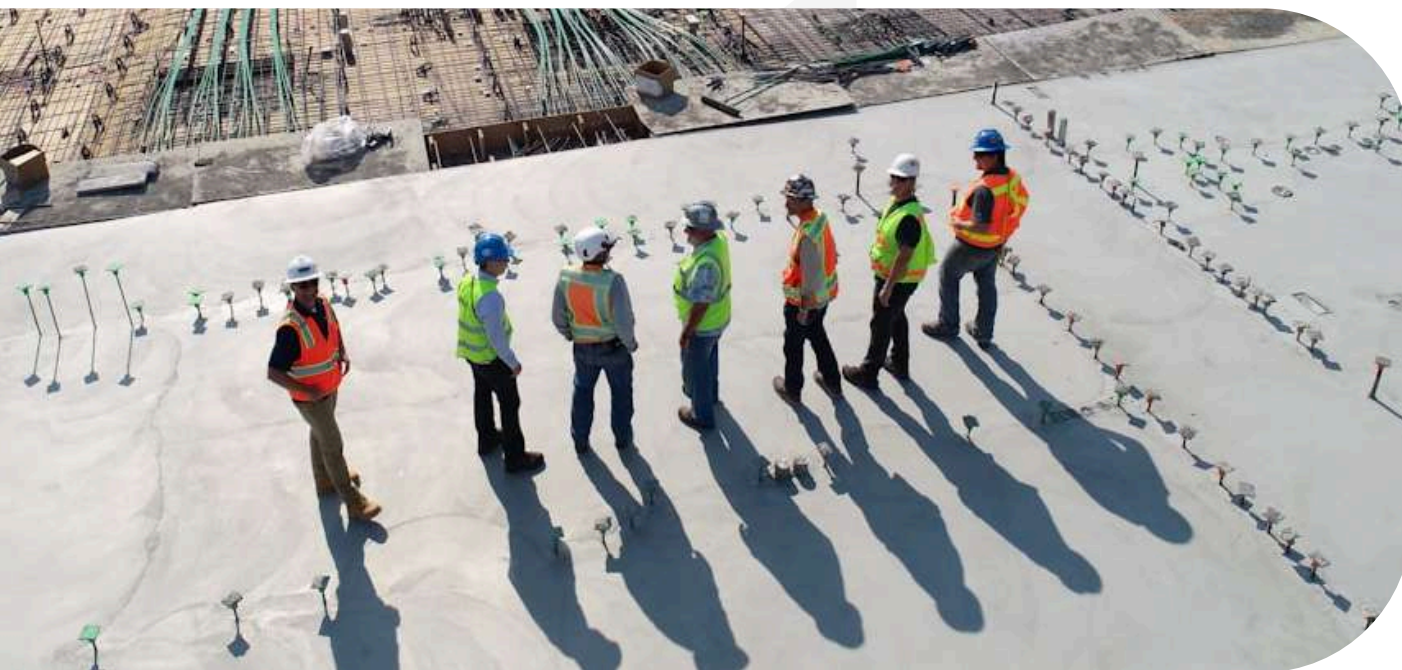
- **Established industry leader with trusted reputation**
- **Immediate leads and referrals**
- **Access to proprietary CDI systems**
- **Ongoing expert-led guidance**
- **National campaigns and structured lead generation**
- **Proven model with structured expansion strategy**

## Starting Solo

- Unknown name
- Must build from scratch
- Need to develop own tools
- Self-reliant
- Limited budget and visibility
- Trial-and-error approach

# Fast-Track to Business Success

CDI Experts offers a structured and efficient path for industry professionals looking to establish a consultancy practice under a recognised brand. With:



A structured onboarding process.

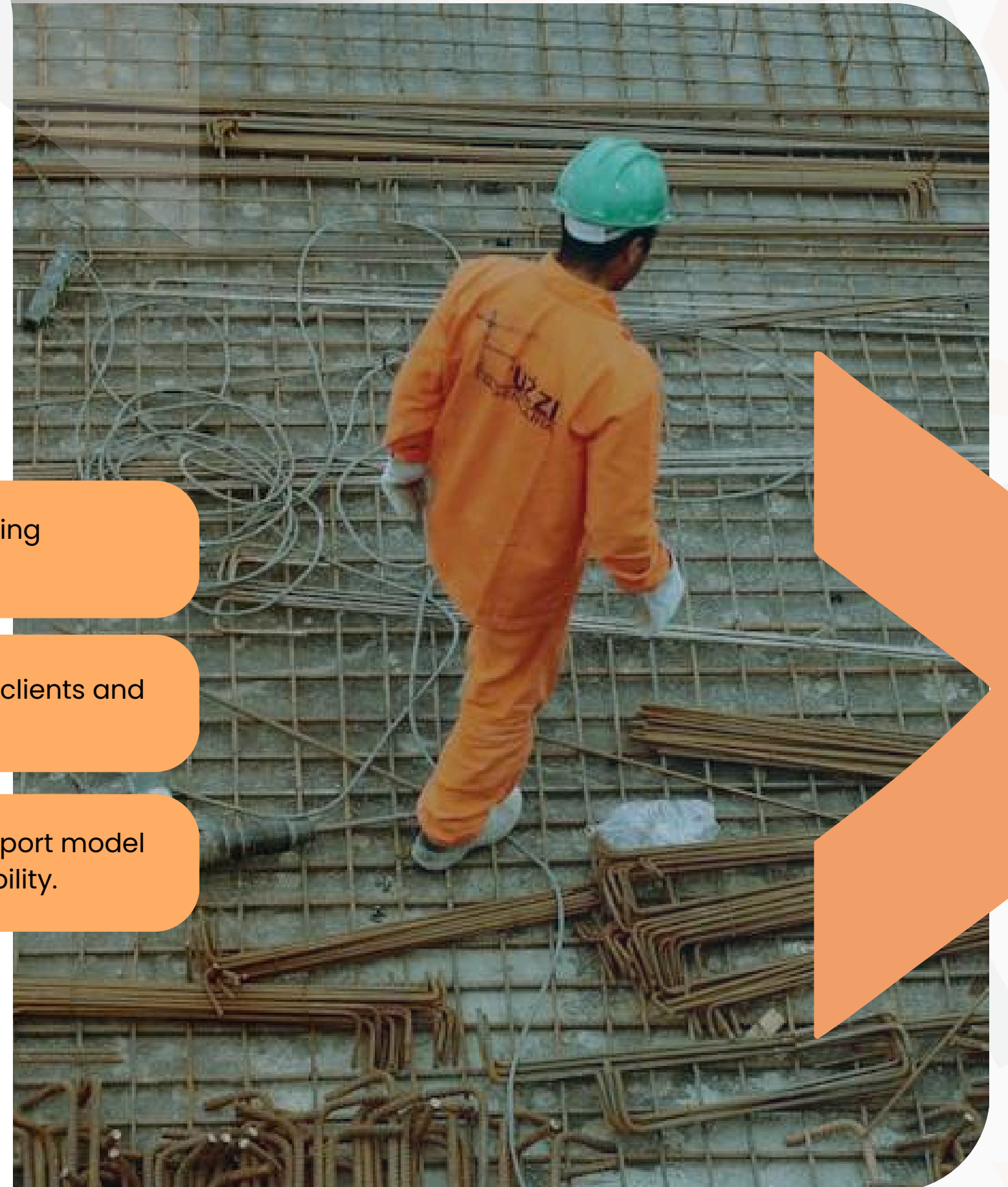


Immediate access to clients and projects.



A revenue-based support model ensuring faster scalability.

New CDI Experts Members can begin securing clients within one month of joining. With a trusted brand, structured business model, and access to high-value projects, CDI Experts provides an ideal opportunity for professionals seeking a scalable, low-risk, high-reward consultancy model.



# CDI Experts CorAlliance

Unlike other partner models, such as franchises, where the brand owner provides strict guidelines for all areas of operation, in a CorAlliance partnership, the Principal takes a collaborative and democratic approach to the relationship with its Members.

The strength of the model lies in its purpose, which is to grow the CDI Experts brand by empowering small businesses to thrive in a competitive landscape by providing access to brand strength, buying power, established systems, quality jobs and contracts and a powerful support network.

## Ownership

Unlike a franchise, where franchisees have a temporary right to operate the business, CorAlliance is a full ownership model, meaning Members own their business whether they stay in the CorAlliance or choose to exit in the future.

## Voting

Members have voting rights in key areas of operations and the wider CorAlliance strategy, reflecting CDI Experts commitment to inclusivity and shared outcomes.

## Support

CDI Experts offers Members a range of business support options. Members can focus their time on serving their customers and growing their business. These would usually be mandatory in a franchise.

## Reporting

Reporting is limited to key business metrics only to assist the CDI Experts Support Office with supply forecasting and resource planning. Members are not required to submit financial reports.

## Control

CorAlliance Members have far fewer restrictions in operating their business but agree collectively to follow a code of conduct and brand standards to promote and protect the brand they have invested in.



### Inclusive Support

CDI Experts provides a comprehensive range of operational, marketing, and client management support services as part of your monthly membership Fee, including:

- › Client management systems to streamline project workflows.
- › HR personnel support, including database access and talent procurement.
- › CRM tools to manage client relationships and contracts.
- › Landing page and Member directory for visibility and lead generation.
- › Document templates and standard contract documentation for efficiency and compliance.
- › Marketing creative assets to support business development efforts.
- › Warm leads provided by CDI Experts to help secure new projects.



### Optional Support Services

For Members seeking further business streamlining, CDI Experts offers additional services for an extra fee:

- › Billing and invoicing support.
- › Marketing and lead generation to enhance visibility and client acquisition.
- › Sales leads and business development assistance.
- › Commission-based sales support.
- › Report review and rewriting for compliance and quality assurance.
- › QA checks on consultancy reports.



**CDI EXPERTS**  
CONSTRUCTION CLAIMS & PROJECT SERVICES

# Join CDI Experts & **Build a Future in Specialist Consultancy**

Becoming a Member of CDI Experts CorAlliance is more than just running your own consultancy, it's about joining a respected industry leader in construction claims, project controls, and contract management.

**Now is the time to take the next step.**

Join CDI Experts and become a part of a dynamic, forward-thinking consultancy network that is redefining success in the industry.

**BOOK A CALL** [tony.hughes@cdiexperts.com](mailto:tony.hughes@cdiexperts.com)

